Infrastructure for the idea economy

Transform your business with hybrid IT and HPE Synergy

"We're now living in an idea economy where success is defined by the ability to turn ideas into value faster than your competition."

– Meg Whitman,
HPE CEO

We live and work in an a digital economy. Increasingly, ideas are being turned into new products, apps, services, and they can even launch new industries. Businesses look to IT to provide all the capabilities in the data center.

While this is an opportunity for the IT organization to drive growth and innovation for their business, we recognize that IT is often stretched beyond existing capabilities. This is driven by the requirement to lower operating costs and reduce IT staff, while at the same time, being tasked with ongoing service delivery and increased workload demands.

Logicalis provides digital enablement services that help IT organizations harness the power of technological innovation. We advocate for our customers across industry and geography, ensuring your IT solutions scale as the business innovates and modernizes.

New disruptive business models driving pressure on IT

Digital innovation has always disrupted the status quo. As a result, industries, businesses, and IT organizations must face changing demands from their customers—every day. With the pace of innovation only increasing, it is crucial for IT to evolve to meet those demands.

The question for IT organizations is which solution is the best solution for your specific business and how can you implement that solution without disrupting current IT operations? This is where Logicalis truly shines. Logicalis works with customers across the globe to select, procure, and implement the solution that fits their specific needs.

- ■ "What if infrastructure could move at the speed of thought?"
- ■ "What if infrastructure was designed with software-defined intelligence built in?"
- ■ "What if instead of your hardware controlling what you could do, you controlled infrastructure-as-code?"
- ■ "What if your infrastructure could run all applications and optimize all service levels?"

The answer is, you can do all of this, by transforming to hybrid IT—creating the right mix of traditional IT and private and public cloud. HPE Synergy allows IT to be flexible and fast enough to turn ideas into reality.

HPE Synergy is the world's first platform designed specifically for composable infrastructure. It was built to bridge traditional and new IT, providing the agility, speed, and near-continuous delivery needed for today's applications. HPE Synergy, powered by Intel® Xeon® processors, features include:

- ■ Single platform for hybrid IT environment
- ■ Cloud-like speed and efficiency
- ■ Software-defined intelligence
- ■ Fluid resource pools

- ■ Unified application programming interface (API)
- ■ Infrastructure-as-code capabilities
- ■ Enables IT to drive company growth
- ■ Reduces costs

Mark Brinkman
Vice President of
Information Technology,
Clarke Power Services, Inc.

"We benefit greatly from the fact that Logicalis and HPE work together as such a great team. Their dedication and the way they battle through things alongside of us ensure we will continue our long-term partnership."

Simplify, transform, and exceed delivery expectations

HPE Synergy is designed to enable IT to break free from the ordinary and accelerate to the extraordinary, regardless of where your organization is on your unique journey to hybrid IT. Become a value creation partner within your business by:

- Provisioning IT the way you want it, when you want it, through a platform that automates operations

- Accelerating the creation and delivery of apps and services to the enterprise

- Eliminating overprovisioning and stranded resources with flexible pools of compute, storage, and fabric from a single infrastructure

- Standing up new resources in minutes with software-defined intelligence to automate and accelerate service delivery through a single interface

- Bringing new apps to market quickly by aligning your resources with DevOps through a unified API to access the infrastructure as code.

Deliver with confidence

Logicalis works with IT organizations around the globe, many of which are facing escalating pressures that are disrupting the traditional business model. Built from the ground up to empower IT and create business value instantly, HPE Synergy reduces operational complexity for traditional workloads and accelerates delivery of modern applications and services. We partner with our customers to leverage the HPE Synergy platform, powered by Intel® Xeon® processors, and design the hybrid IT infrastructure to meet specific business needs.

Our proven delivery methodologies, experienced technicians, and vigilant project managers ensure that every solution is implemented according to best practices. This keeps your IT team freed-up to focus on core competencies to support business initiatives and build competitive advantage.

Stay ahead of your competition. Let us show you what Logicalis and HPE Synergy can do for your organization today.

HPE and Logicalis

For nearly 20 years, Logicalis has been an award-winning HPE partner. We work with you to understand your business and the services you need to deliver to your internal and external customers. The end result is an HPE solution designed to fit your needs

Contact us to learn more about how HPE Synergy can deliver better experiences for your customers, stay ahead of your competition, and grow your revenue.

Logicalis | One Penn Plaza, 51st Floor, Suite 5130 | New York, NY 10119 | (866) 456-4422 | www.us.logicalis.com

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