

# Secure Your Customers with Zero Trust Access Management

## Yesterday's security tools can't keep up with today's challenges.

For hybrid workforces, enterprise password management protects every sign-in on every device to secure the way employees work – no matter where or how they work.

With 1Password, companies secure every sign-in, regardless of where your customer's workforce is located. Millions of customers and more than 100,000 businesses trust 1Password to keep their most important information safe.

The 1Password Partner Network provides partners with the solutions, tools and resources needed to increase your value to customers while maximizing profits.

## Why Partner with 1Password?



Grow profit margins and increase pipeline



Build trust and increase your value proposition



Increase customer satisfaction and loyalty



Improve customer data security and compliance



Access to dedicated channel and customer facing teams

## Program Tiers

The 1Password Channel Partner Program provides a simple tiered program based on capabilities and needs. The program is scaled to reward increased performance with additional resources and benefits that you expect from your partner.

### Registered

As a registered channel partner, you'll have access to our robust training and resource library to empower you to resell 1Password. This is a great option for early-stage partners and partners that need only self-service support.

### Premier

As a premier channel partner, you unlock additional support, resources and co-marketing benefits, and gain access to the partner incentives program. This tier provides incremental value based on program engagement and consistent revenue generation.

### Strategic

As a strategic channel partner you receive increased support with dedicated resources to drive growth. In this tier, channel partners have access to exclusive programs that elevate their visibility and help to accelerate revenues.

## Partner Support

Partnership Levels	Registered	Premier	Strategic
Self-guided technical and sales training	✓	✓	✓
Partner Portal access	✓	✓	✓
Access to online technical, user, admin, and developer support resources	✓	✓	✓
Technical and sales training, and enablement (virtual and personalized)		✓	✓
Dedicated Partner Development Manager		✓	✓
Quarterly business review			✓
Dedicated Solutions Engineer			✓
Not for Resale License (NFR)	2	5	10

## Partner Benefits

Partnership Levels	Registered	Premier	Strategic
Sales and marketing resource library via partner portal	✓	✓	✓
1Password Brand Media Kit	✓	✓	✓
Co-branded marketing assets		✓	✓
Case studies		✓	✓
Partner incentive program		✓	✓
Webinar hosting			✓
Demand generation programs			✓
Joint market announcements			✓
Event co-sponsorship opportunities			✓

Contact us: [Partners@1Password.com](mailto:Partners@1Password.com)