

# It pays to be a Comcast Business Solutions Advisor - benefits at every level



## Partner with a leader in connectivity and global secure networking solutions for future-ready businesses.

The Comcast Business Indirect Leadership Team is one of the best in the industry, with over 100 combined years of experience in the channel. We deliver a full suite of customized technology solutions with global reach for your customers.



### REVENUE AND SALES SUPPORT

- Competitive Commission Structure
- Incentives/SPIFs
- Dedicated Channel Management Teams
- Dedicated Operations Teams
- Solution Engineering Resources
- White-Glove Sales Support
- Business Planning
- Digital Partner Portals for Sales Ordering and Tracking



### MARKETING ENABLEMENT

- Marketing Concierge Services
- Co-funded Sales and Marketing Opportunities
- Co-branded Sales and Marketing Collateral
- On-Demand Selling Assets and Tools
- Digital, Social and Web Support
- Business Development Funds



### GLOBAL SOLUTIONS

- Advanced Managed Security
- Secure Managed Networking and SD-WAN
- Connectivity
- Voice Services
- Video Services
- Unified Communications
- Industry-Specific Solutions
- And More!

**All of our Solutions Advisors may receive:** recurring revenue; resources to streamline sales; more support, tools, and marketing with each of our special Program Levels; sales, operations and marketing support; ongoing education and training; and the strength of the industry-respected Comcast Business brand.

**COMCAST  
BUSINESS**  
Solutions Advisor  
Program

Partner Program Levels	MEMBER No threshold	AGILE ADVISOR (By Invitation Only)	ADVANCED ADVISOR Minimum \$5,000 average monthly sales AND Advanced Solutions Sales	APEX ADVISOR Minimum \$10,000 average monthly sales AND Advanced Solutions Sales (By Invitation Only)
On-Demand Marketing Campaigns and Tools <sup>1</sup>	✓	✓	✓	✓
Education and Training	✓	✓	✓	✓
Business Development Funds		✓	✓	✓
Business and Marketing Planning		✓	✓	✓
Marketing Concierge Program			✓	✓
Executive Sponsorship			✓	✓
Custom Marketing Program				✓

<sup>1</sup> Marketing Campaigns: pre-approved Campaign-in-a-Box with links to suggested assets and resources

## Get the most from the Comcast Business Solutions Advisor Program!

To learn more about becoming a Comcast Business Solutions Advisor, and for more details about the program, contact us at [Comcast\\_SAP@comcast.com](mailto:Comcast_SAP@comcast.com).

