Comcast Business SD-WAN Supports Businesses of All Sizes

COMCAST BUSINESS

Comcast Business has expanded its suite of global secure networking solutions to cater to companies of all sizes — from single location businesses to large global enterprises.

Comcast Business ActiveCore® Portal — SDN built for distributed businesses

ActiveCore is a carrier-grade software-defined networking (SDN) platform that helps companies migrate from legacy networks to the SDN world of centralized controls. ActiveCore lets you quickly, adeptly and cost-effectively activate and manage your resources. It eliminates labor-intensive and time-consuming on-site hardware installations and reconfigurations, and delivers performance and flexibility.

Comcast Business SD-WAN — a smarter network solution

Using a vendor-agnostic approach and a full suite of solutions for network security, reliability, and visibility, Comcast Business is keeping businesses future-ready with secure networking solutions built for today and tomorrow.

Backed by the power of ActiveCore, Comcast Business SD-WAN can help you control your digital transformation. With Comcast Business SD-WAN, you can easily:

- **Establish smarter network connections** that deliver reliable performance, strong economics and support your evolving business

- **Eliminate "vendor lock,"** with our open systems architecture that supports SDN offerings from numerous technology providers

- **Optimize IT budgets** with reasonable pricing, allowing you to scale your bandwidth consumption and manage costs

- **Take advantage of "application-aware" capabilities** that select intelligent network routes and allow you to centrally push, manage and update policies across your business for optimal application and network performance

- **Update existing networks and cost-effectively** create new ones over ubiquitous, low-cost Gigabit broadband that gives your branch offices enterprise-grade efficiency and agility, while reducing dependence on MPLS technology

Gartner.

Comcast Business Recognized in 2022 Gartner® Magic Quadrant™ for Managed Network Services

We believe this recognition further validates Comcast Business as a global provider of managed network solutions with strengths serving highly distributed enterprises across a variety of vertical markets.

Help future proof your network with a scalable, vendor agnostic SDN platform.

SD-WAN is the first virtualized network function to be delivered on the vendor agnostic ActiveCore Platform. As new VNFs are added, you can scale your network as your business needs evolve.

Gain transparency and simplify network and applications management.

Our approach to SDN and SD-WAN lets you manage your network via a single pane of glass, on any device, for better visibility, actionable insights and decision making.

Gain control and performance.

Intelligent routing and application visibility can reduce latency and increase application response times.

Leverage Gigabit speeds with flexible bandwidth options.

Scale to meet evolving needs and prioritize traffic, while ensuring true enterprise-grade branch performance.

Manage cost and reduce network complexity.

Reduction of expensive hardware can significantly decrease CAPEX.[1]

Flexible, centralized network control from a single screen

Because Comcast Business SD-WAN and ActiveCore platform are integrated with Comcast Business' operational and support systems, customers gain unprecedented application and network visibility and centralized policy-setting control across sole or multiple locations.

Real-time insights, down to the port and device level, help you better manage apps and traffic across your software-defined network. You'll have actionable insights on any device, allowing you to quickly act on important business opportunities.

Wireless back-up assures reliable continuity

Should your primary Internet connection experience an unexpected outage or downtime, Comcast Business wireless backup service will help your business stay connected so your costs are managed and you continue to have an accurate view of your entire network. This reliable failover service helps your business with a back-up option. With ActiveCore wireless backup service, you get a managed diverse connection with all the visibility and control available on the SD-WAN platform.

Provides an "all-network" solution

The Comcast Business software-defined approach makes branch connections fast and more agile.

- Internet Underlay
- High Availability
- Hybrid WAN
- LTE Backup
- 3rd Party IPsec
- Standalone Site

Why Comcast Business?

- The nation's largest converged IP broadband network
- Gigabit speeds that deliver lightning-fast bandwidth
- Physically diverse network from telcos

Recognition

Leading industry voices are recognizing Comcast Business for innovation and being among the first to meet global standards for SD-WAN. For more details visit our full list of Awards and Honors at business.comcast.com/awards.

Gartner — Recognized in the 2023 Gartner® Magic Quadrant™ for Network Services, Global

Gartner — Recognized in the 2022 Gartner® Magic Quadrant™ for Managed Network Services

ISG Provider Lens — 2022 Quadrant — Network - Software Defined Solutions and Services — Managed (SD) WAN Services — Leader, U.S.

FROST & SULLIVAN — Recognized as a Leader in their 2022 Managed SD-WAN Radar Report

VERTICAL SYSTEMS GROUP — LEADERBOARD — YEAR-END 2022 — U.S. Carrier Managed SD-WAN Services

GOLD 2022 STEVIE WINNER AMERICAN BUSINESS AWARDS — Awarded Most Innovative Company 2018 - 2022

MEF 3.0 CERTIFIED

COMCAST BUSINESS. POWERING POSSIBILITIES™

Visit Business.Comcast.com/SDN to learn how you can accelerate business with a carrier-grade SD-WAN solution.

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