

Comcast Business Solutions Advisor Program

With benefits at every level to help you earn more.



Our long-standing, established program is now better than ever!

When you partner with Comcast Business, you are partnering with a leader in connectivity and global secure networking solutions for future-ready businesses. And now, we have enhanced our program with even more resources and support.



REVENUE AND SALES SUPPORT

- Competitive Commission Structure
- Promotions and Incentives*
- Dedicated Channel Management Teams
- Dedicated Operations Teams
- Solution Engineering Resources
- White-Glove Sales Support
- Business Planning
- Digital Partner Portals



MARKETING ENABLEMENT

- Marketing Concierge Services
- Co-funded Sales and Marketing Opportunities
- Co-branded Sales and Marketing Collateral
- On-Demand Selling Assets and Tools
- Digital, Social and Web Support
- Marketing Development Funds



GLOBAL SOLUTIONS

- SD-WAN Solutions
- Data Networking
- Cybersecurity Services
- Unified Communications
- Cloud Solutions
- Managed Solutions
- Industry Solutions

All of our Solutions Advisors may benefit from a comprehensive package of professional advantages, including recurring revenue streams, sales resources, education and training opportunities, marketing tools, and the strength of the Comcast Business brand. This suite of benefits empowers Solutions Advisors to maximize their potential and drive mutual success.

*Not guaranteed. Additional terms and conditions may apply.

**COMCAST
BUSINESS**
Solutions Advisor
Program

Partner Program Levels	SOLUTIONS ADVISORS	SIGNATURE PARTNERS	EXECUTIVE PARTNERS
On-Demand Marketing Resources	✓	✓	✓
Education and Training	✓	✓	✓
Eligible for Marketing Development Funds		✓	✓
Professional Development Program		✓	✓
Account Retention Support		✓	✓
Performance Program*		✓	✓
Executive Operations Support			✓
Comcast/NBCU Ecosystem Access			✓
Nationwide Executive Briefing Centers			✓
Technical Certifications			✓
Additional & Exclusive Resources and Benefits			✓
Invitations to Key CB Tentpole Events			✓
Tailored Support from our Marketing Concierge			✓

Get the most from the Comcast Business Solutions Advisor Program!

To learn more about becoming a Comcast Business Solutions Advisor, and for more details about the program, contact us at Comcast_SAP@comcast.com.

*May be subject to additional eligibility requirements.

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